

ORDER

Orders	Order / Rev:	725176	 WKYC			
Alt Order #:	06396946					
Product Desc:	CONG LEADERSHIP FUND					
Estimate:	3500					
Flight Dates:	11/03/12 - 11/04/12			Primary AE:	Joe Knauer	
Original Date / Rev:	10/26/12 / 10/26/12			Sales Office:	T-WAS	
Order Type:	Political			Sales Region:	NAT	
Agency	Name:	American Media & Advocacy Grp/ POI				
	Buying Contact:			Billing Type:	Cash	
	Billing Contact:			Billing Calendar:	Broadcast	
		815 Slaters Lane		Billing Cycle:	EOM/EOC	
		Alexandria, VA 22314		Agency Commission:	15%	
Advertiser	Name:	Congressional Leadership Fund				
	Demographic:	A35+		New Business Thru:		
	Product Codes:	IS-Candidate/US House,IS-Issue/Non		Order Separation:	00:15:00	
	Priority:	P-5		Advertiser External ID:		
	Revenue Codes:	AGY, GEN, POL		Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals		
			Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	4	\$9,250.00	\$7,862.50	November 2012	4	\$9,250.00
					Totals	4	\$7,862.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	11/03/12	11/03/12	Sat Prime C Sat Prime C	CM	10-11p	-----S-	:30	2	\$3,625.00	P-5	0.00	NM	2	\$7,250.00
L&O SVU-SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 2 \$3,625.00 0.00															
E 2	WKYC	11/04/12	11/04/12	MLS Playoffs Soccer Playoffs	CM	Various (4:00 PM-6:00 PM)	-----S	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
MLS PLAYOFF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 2 \$1,000.00 0.00															
Totals													4	\$9,250.00	